



Avaya recognizes Unity Telecom for Excellence

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TORONTO, ON - Unity Telecom, a leading provider of IP-based business communications solutions announced today it has been recognized as the *Avaya 2011 Unified Communications Partner of the Year* and *Avaya's 2011 Marketing Partner of the Year*. The awards were presented to Unity Telecom's President, David Sherry at the Avaya Global Sales and Partner conference held in Cancun Mexico. Unity has also been awarded the designation "*Partner in Customer Excellence*" for having received top honours in Avaya's Independent 2011 Customer satisfaction assessment. Avaya is a global provider of business collaboration and communications solutions, providing unified communications to companies of all sizes around the world.

Unity Telecom is one of Avaya's largest channel partners in the Americas International region, delivering superior IP based communications solutions to businesses around the globe. Unity delivers sales, consultation, installation, training, and ongoing support for business customers of all sizes. "After another exciting year of growth, we are very pleased with this recognition from Avaya" states Unity President, David Sherry. "We work very hard to build awareness in the marketplace for Unity and Avaya, with the aim to grow our business together. Our growth and recognition as Avaya's top provider of Unified Communications in the Americas International region is an accomplishment that everyone at Unity is very proud of."

"Avaya Connect channel partners are instrumental to our growth in this region and to helping deliver innovation and value to Avaya customers. The FY 2011 awards honour the partners who made investments and captured opportunities in key areas of growth for both their companies and for Avaya. They are well positioned for continued success."
-- Roberto Ricossa, Channel and Marketing Director, Avaya Americas International

Unity Telecom has continued to invest in growth throughout 2011, expanding its Alliance Network as well as opening new offices in Canada. With more than 3000 customer installations in over 200 cities across Canada and the US, Unity continues to be one of Avaya's strategic Partners.

About Unity Telecom

Unity Telecom is a full service communications company, providing consulting, design, implementation and support for best of breed IP -based business communication solutions. Unity representatives have sales and technical certifications on all the products the organization sells and supports, including Avaya Canada, AVST, Cisco, Motorola, OpenText, and Panasonic Canada. With offices across North America and strong alliance partnerships with certified resellers, Unity Telecom is aptly able to serve businesses of all sizes. For more information visit the Unity Telecom site: www.unitytelecom.net

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