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**Unity Telecom announces James Lewis as New Small and Medium Business Sales Executive for Phoenix**

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Phoenix Az – Unity Telecom is pleased to announce that James Lewis has been added to the Phoenix roster. James joins the Phoenix team as Small and Medium Business (SMB) Sales Executive; responsible for expanding Unity's presence in the greater Phoenix markets. James has a wealth of experience with Avaya's SMB solution set having previously worked at Avaya, as well running his own successful communications company, Platinum Telecom, in Michigan. He brings to Unity tremendous insight and experience in working with the small business community.

James will focus on Unified Communications (UC) solutions assisting clients in understand the advantages of UC, and how to best integrate a solution into their operation. Unity UC solutions offer single number access to people and resources, providing your employees with simplified communications. UC allows for the increased availability of associates using features such as find-me/follow-me services or simultaneous ringing of desk and mobile phones, resulting in greater responsiveness with real-time and non-real-time communications from anywhere.

Unity Telecom knows how unified communications can be used to allow workers access to the communication tools they need - from wherever they are. Unity can provide the guidance to meet your business needs in this mobile work environment.

James is a welcome addition to the Unity team, further adding to our unequalled customer experience team. You can reach James on (480) 398-1596 or by email  
jlewis@unitytelecom.net

**About Unity Telecom**

Unity Telecom is a full service Communications Company, providing consulting, design, implementation and support for best of breed IP based business communication solutions. Unity representatives have sales and technical certifications on all the products the organization sells and supports, including Avaya, AVST, Cisco, Motorola, Open Text RightFax, Panasonic, and Polycom. With offices across North America and strong alliance partnerships with certified resellers, Unity Telecom is aptly able to serve businesses of all sizes. For more information visit the Unity Telecom site: <http://www.unitytelecom.net>.

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